Welcome to your assessment!

**Read this document carefully**

It has important information about your assessment.   
Contact us if you have questions.

**Our contact details**

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| --- | --- | --- |
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**Important information about your assessment**

|  |  |
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| **Program name** | VCE VET Creative and Digital Media |
| **Qualification** | CUA31020 - Certificate III in Screen and Media |
| **Task type** | This product task comprises of planning, designing and producing a physical product relevant for the workplace. |
| **Task name** | Website Production |
| **Unit/s assessed** | CUADIG211 - Maintain interactive content |
| **Due date** | The week of Wednesday 29th June. |
| **Class time allowed for completion** | You will complete this task in class. You can request extra time if needed. |
| **Reasonable Adjustment** | Make arrangements with your assessor at least one week prior to the assessment due date if you feel you require special allowance or allowable adjustment to this assessment (e.g. answer questions verbally, more time etc.) You can appeal the assessment decision according to the RTO assessment policy and procedure. |
| **Assessment Conditions** | Assessment is conducted on site at NCAT, in a computer lab, running industry software and equipment. Submit completed assessments to the submission folder on studentshared. |
| **Task context** | Web design and writing content and copy is common task for a multimedia designer. Updating and maintaining the content, is important for the ongoing success of a website. |

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| **Assessment Tasks (a summary)** | | |
| **1** | **AT1 Plan** | You will produce a plan of your website before you begin production. |
| **2** | **AT2 Website** | You will produce a small website using HTML & CSS. |
| **3** | **AT3 Maintain Interactive Content** | You will maintain the content for a broken website. |
| **4** | **AT4 Knowledge Questions** | You will answer questions about maintaining interactive content. |

AT1 Plan

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| **Information and instructions** | | |
| **General information about this activity** | | |
| **Student name** | | Lillian Staggard |
| **Assessor name** | | Marcus Newman  Craig Illman |
| **Task title** | | Plan |
| **Unit of competency** | | CUADIG201 – Maintain Interactive Content |
| Instructions | | |
| **Student instructions** | Designers for multimedia prepare a design document to present to their client, usually as a form of tender, which may or may not be accepted or require further negotiation.  **Answer these questions to outline your plan to your trainer.** The plan should be between **200 – 300 words.** | |
| **1** | Name: State your name | |
| Lillian Staggard | |
| **2** | Job title/project title:Name of your website / topic / client etc. | |
| My Awesome Photography | |
| **3** | Output:Describe what programs you will use and how you will use them. | |
| I will use Dreamweaver to create my wedbsite. I will aslo use photoshop to edit my photos. | |
| **4** | Purpose**:** Describe your concept for the website in one paragraph. Outline the pages and any ‘areas’ of content | |
| My Website will showcase and express my love for photography. The homepage will have an overview of why I like to take photos and what I take photos of. My next page will showcase the photos I have taken, including my cat, the sky and flowers/plants. The next page will talk about the equiptment I use and edititng apps. The last page will be about my thoughs of the future and if I want to keep doing it as a hobbie or as a job. | |
| **5** | TargetAudience**:** Describe in one paragraph. Identify specific groups by some or all the following characteristics: age, gender, socioeconomic status, what their interests are, in work or leisure time, suggest a link to your product or service. | |
| My target audience will be for people who also like photography. They like cats and the sky especially sunsets. They can be ages of 10+, any gender as photography can be done by everyone. | |
| **6** | Confirm how often your website will be updated with trainer | |
| I will confirm weekly. | |
| **7** | State the due date of this project | |
| 26th june | |
| **8** | Inspiration**:** Provide screengrabs of any website designs that have inspired you. | |
| Kate Ballis wedsite has info on what her art is about and then has provided the photos underneath. | |
| **9** | Evidence of different creative thinking strategies, i.e. Brainstorming, word clouds, etc. | |
|  | |
| **10** | Storyboards and site maps: Provide storyboards of your website design and a site map of your pages. | |
|  | |
| **Requirements for satisfactory completion** | All evidence must meet the criteria listed. | |
| **Assessor instructions** | Review the plan, inspiration and storyboards and site map.  Provide feedback to student regarding approval of the plan.  Check website feasibility and appropriateness for audience.  Document the quality of evidence by completing the checklist below. | |

|  | | | Assessor to complete these columns ⭢ | **Quality of evidence** | |
| --- | --- | --- | --- | --- | --- |
| **Evidence to submit** | | **Required quality** | | **S** | **NYS** |
| **10** | **PLAN (Design Brief)** | All sections of plan completed | |  |  |
| **11** |  | Successfully prepares website for production | |  |  |
| **12** |  | Submitted to trainer for review | |  |  |

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| **Result for this assessment activity** | | | | | | |
| **Result** |  | **Satisfactory** | |  | **Not Yet Satisfactory** | |
| **Assessor comments** |  | | | | | |
| **Assessor signature** |  | | **Date signed** | | |  |

AT2 Website

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| **Information and instructions** | | |
| **General information about this activity** | | |
| **Student name** | Lillian Staggard | |
| **Assessor name** | Marcus Newman  Craig Illman | |
| **Task title** | Website | |
| **Unit of competency** | CUADIG211 - Maintain interactive content | |
| **Instructions** | | |
| **Student instructions** | You are to create a 4-page personal website that with working links and graphics. You can choose the topic, but the site must be cohesive in content and design. The website is to adhere to design specifications advised by the relevant personal. (i.e. the trainer.) Submit the website on the due date, with the relevant files. Deliver a visual diary with a documented design process, design document and storyboard. Negotiate final concept / designs with your trainer. Use Dreamweaver as your authoring tool to produce a working website using HTML & CSS. You will use Adobe Photoshop to add graphics to your site. You can use other programs if negotiated with trainer. | |
| **REQUIREMENTS AND TECHNICAL SPECIFICATIONS**  Requirements and Technical specifications can be negotiated with trainer. |  |
| The website must include CSS. |  |
| 4 - 6 pages which contain links |  |
| Must contain 1 link to an external website |  |
| Must contain 1 link to an email address |  |
| Must contain digitally manipulated photo images either created in Photoshop or edited using Photoshop |  |
| Must contain at least one body of text with two paragraphs |  |
| Use of visual design elements and principles |  |
| Use of C.A.R.P. principles |  |
| Evidence of any problems solving through annotation in visual diary. |  |
| Upload website to GITHUB.io |  |
| Create ZIP file of website and submit to Moodle. |  |
| Whast is the GITHUB.IO address of your website? | | |
|  | | |
| **Requirements for satisfactory completion** | You must meet all criteria below when conducting the session | |
| **Assessor instructions** | Assessors provide feedback on production and check quality of the production plan using the checklist below. | |

|  | | | **Assessor to complete these columns ⭢** | **Quality of evidence** | |
| --- | --- | --- | --- | --- | --- |
| **Evidence to submit** | | **Required quality** | | **S** | **NYS** |
| **1** | **PRODUCT** | Meets the intended design/requirements as outlined in the plan | |  |  |
| **2** |  | Functions effectively as website | |  |  |
| **3** |  | Contains requirements | |  |  |
| **4** |  | Meets technical specifications | |  |  |
| **5** |  | Contains no copyright issues | |  |  |
| **6** |  | Upload to GITHUB and ZIP to Moodle. | |  |  |

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| **Result for this assessment activity** | | | | | | |
| **Result** |  | **Satisfactory** | |  | **Not Yet Satisfactory** | |
| **Assessor comments** |  | | | | | |
| **Assessor signature** |  | | **Date signed** | | |  |

AT3 Maintain Interactive Content

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| Information and instructions | | | | | | | | | |
| General information about this activity | | | | | | | | | |
| Student name | | | Lillian Staggard | | | | | | |
| Assessor name | | | Marcus Newman  Craig Illman | | | | | | |
| Unit of competency | | | CUADIG211 - Maintain interactive content | | | | | | |
| Due Date | | | Tuesday 14th May | | | | | | |
| Instructions | | | | | | | | | |
| Context | | | Maintenance generally means making sure that your files and file directorystructure are up and running properly at all times, and your webasiites are functional. Since HTML documents and their related graphics or additions that your make to existing file names or directories could alter their relationship to another. The most common result is that links are broken, and images or entire pages don’t load properly. In this test, you are required to follow instructions and respond to the client’s requests to update and maintain their website.  “Dear Web Designer,  Something went down with our server and our website is messed up.  Can you fix it thanks?  Deadmau5.  Head of mau5trap. | | | | | | |
| Student instructions | | | The trainer will direct you to the files you will need to maintain and update the website. You can ask them any questions you have about the content and files. Correct any errors as directed on this sheet and any others you might find throughout. | | | | | | |
| Requirements for satisfactory completion | | | Maintain the website to working order by following the instructions. | | | | | | |
| Assessor instructions | | | Clarify any questions the students have about the content and files.  Assessors please check the completed website and provide feedback. | | | | | | |
| Please make changes to each page. Tick when complete. ✓ | | | | | | | | | |
| CSS | | | | | | | | | COMPLETE |
| 1 | Read the context, obtain the content and manage the site in Dreamweaver. | | | | | | | |  |
| 2 | Open **index.html** and navigate to **style.css** | | | | | | | |  |
| 3 | Find **background-image: url(BG.jpg)** in the css. replace with **BG.jpg** with **BG\_Deadmau5.jpg.** | | | | | | | |  |
| 4 | Change the colour of footer to **whitesmoke;** Remember colour is written in the American spelling. | | | | | | | |  |
| 5 | Find **nav a:hover { background-color:** and change **greenyellow;** to **deeppink;** | | | | | | | |  |
| 6 | Change the fontsize of **<h2>** to **30 px.** | | | | | | | |  |
| 7 | Change the fontsize of **<h1>** to **50 px.** Change the colour to **white.** | | | | | | | |  |
| INDEX.HTML | | | | | | | | | |
| 8 | In the **<head>** change the **<title> to <title>mau5trap</title>** | | | | | | | |  |
| 9 | Check all the links in the menu. If any are broken fix them. | | | | | | | |  |
| 10 | Add the following text below the **<h1>** heading Who We Are. ***mau5trap is deadmau5's own label and has been the home to some of the biggest electronic music released in the last 9 years.*** | | | | | | | |  |
| 11 | Remove the paragraph **<p>** tags and change the HTML code to display the artists as a list **<li>.** Make sure the list is unordered **<ul>.** | | | | | | | |  |
| 12 | Edit the html in the merch article to reflect:  **<img src="MAUShirt.png" alt="Deadmau5 Shirt” class="center">** | | | | | | | |  |
| 13 | Link the word here to [**https://mau5trapmerch.com/**](https://mau5trapmerch.com/) | | | | | | | |  |
| DEADMAUS.HTML | | | | | | | | | |
| 14 | Insert in the **Deadmau5.jpg** underneath the Deadmau5 **<h2>** heading. Make sure it has an **<alt>** tag. | | | | | | | |  |
| 15 | Add the following text below the About **<h2>** heading with **a <p>** paragraph tag.  ***Joel Thomas Zimmerman, known professionally as Deadmau5, is a Canadian electronic music producer, DJ, musician, and composer. Zimmerman produces a variety of styles within the progressive house genre and sometimes other forms of electronic music.*** | | | | | | | |  |
| 16 | Change the Selected Albums heading from **<h1> to <h2>.** | | | | | | | |  |
| 17 | Remove **<p>** tags and make the Selected Albums into an ordered list. <ol> | | | | | | | |  |
| REZZ.HTML | | | | | | | | | |
| 18 | Change **<h2>** Deadmau5 heading to Rezz. | | | | | | | |  |
| 19 | Investigate why the image is not **RezzWEB.jpg** is showing a broken image icon. Fix this issue. Make sure it has a **<alt>** tag. | | | | | | | |  |
| 20 | Add the following text below the About **<h2>** heading.  ***Isabelle Rezazadeh, born May 28, 1995, better known as Rezz, is an electronic music producer from Niagara Falls, Ontario. In 2015, Rezz released her first EP, Insurrection , through Nest HQ. She followed in 2016 with releases off deadmau5's label mau5trap with The Silence is Deafening and Something's Wrong Here.*** | | | | | | | |  |
| 21 | Change the Selected Tracks heading from **<h1> to <h2>.** | | | | | | | |  |
| 22 | Change the ordered list into an **unordered list.** | | | | | | | |  |
| CONTACT.HTML | | | | | | | | | |
| 23 | Create a new article item and close the tag. | | | | | | | |  |
| 24 | Check all the links in the menu. If any are broken fix them. | | | | | | | |  |
| 25 | In-between the article, create a new **<h2>** heading tag that reads **Contact Us** and close the tag. | | | | | | | |  |
| 26 | Create a new **<p>** paragraph tag that reads Want to send us a demo? and close the tag. | | | | | | | |  |
| 27 | Create a new **<p>** paragraph tag that reads Email **joel@mau5trap** and close the tag. | | | | | | | |  |
| 28 | Add the **mailto:joel@mau5trap** to make an email link | | | | | | | |  |
| 29 | Make sure all tags a closed. | | | | | | | |  |
| 30 | Test all pages, check all content is being displayed correctly and confirm all changes with the trainer. Create a ZIP file and submit to Moodle. | | | | | | | |  |
| VISUAL GUIDES | | | | | | | | | |
| **../../../Teacher%20Resources/2018/Units%201%20&%202/7.%20Maintain%20Interactive%20Content/mau5trap.site.visualguides_0003_Layer%200.jpg** | | | | | | | | | |
| **../../../Teacher%20Resources/2018/Units%201%20&%202/7.%20Maintain%20Interactive%20Content/mau5trap.site.visualguides_0001_Layer%202.jpg** | | | | | | | | | |
| **../../../Teacher%20Resources/2018/Units%201%20&%202/7.%20Maintain%20Interactive%20Content/mau5trap.site.visualguides_0000_Layer%203.jpg** | | | | | | | | | |
| **../../../Teacher%20Resources/2018/Units%201%20&%202/7.%20Maintain%20Interactive%20Content/mau5trap.site.visualguides_0002_Layer%201.jpg** | | | | | | | | | |
| Result for this assessment activity | | | | | | | | | |
| Result | |  | | Satisfactory | |  | Not Yet Satisfactory | | |
| Assessor comments | |  | | | | | | | |
| Assessor signature | |  | | | Date signed | | |  | |

AT4 Knowledge Questions

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| **Information and instructions** | |
| **General information about this assessment activity** | |
| **Unit of competency** | CUADIG211 - Maintain interactive content |
| **Student name** | Lillian Staggard |
| **Due date** | June 26th |
| **Instructions** | |
| **Student instructions** | When you have completed the task answer these questions about maintaining a website. |
| **Requirements for satisfactory completion** | All questions must be answered correctly. |
| **Assessor instructions** | Assessors, please supervise students and check answers are correct. |

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| **Open questions** | |
| **Answer the following questions:** | |
| **1** | **How do outdated or broken links impact on the usability of a web site?** |
| **A broken link means the webstie will not function properly.** |
| **2** | **If you wish to include someone else’s image in your own work, what do you need to do?** |
| **You need to get permission. Eg written permission.** |
| **3** | **What is the purpose of an alt tag?** |
| **An Alt tag allows for people with disabilities to recognise what is on the website.** |
| **4** | **How does an alt tag help your website to be more accessible?** |
| **An Alt tag for an image will tell the view what the image is showing.** |
| **5** | **Why should a website be updated often?** |
| **To make sure is works and is functional for viewers.** |
| **6** | **Describe some of the changes you had to make when maintaining the deadmau5 website.** |
| **I had to create unordered lists so that information was easy to read.** |
| **7** | **What metadata tags did you apply?** |
| **Html** |
| **8** | **Describe safe practices when working on computers for a long time:** |
| **Having a break from the screen. Streatching your arms and fingers. Making sure to have good posture and set up.** |

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| **Result for this assessment activity** | | | | | | |
| **Result** |  | **Satisfactory** | |  | **Not Yet Satisfactory** | |
| **Assessor comments** |  | | | | | |
| **Assessor signature** |  | | **Date signed** | | |  |

**Assessment Coversheet**

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| --- | --- | --- | --- | --- | --- |
| **General information** | | | | | |
| **RTO Name** | Northern College of The Arts & Technology | | | | |
| **School Name** | Northern College of The Arts & Technology | | | | |
| **Unit/s assessed** | CUADIG211 - Maintain interactive content | | | | |
| **Task** | Web Design | | | | |
| **STUDENT to complete this section** | | | | | |
| **Name** | **Lillian Staggard** | | | | |
| **Email** | **Lillian.staggard@gmail.com** | | | | |
| **Date submitted** |  | | | | |
| Student declaration—By signing below, I declare that:  ⦁ I have been advised of the assessment requirements, have been made aware of my rights and responsibilities as an assessment student, and choose to be assessed at this time  ⦁ this portfolio contains my own work except where I have made due reference to work by other/s. I am aware that a false declaration may lead to withdrawal of a qualification or statement of attainment. | | | | | |
| **Student signature\*** | |  | | **Date signed** |  |
| \* Student must provide a REAL signature. If submitting your portfolio electronically, either insert an electronic signature in the space above, or print this page, sign it, then submit a scan of the signed page. | | | | | |
| **ASSESSOR to complete this section** | | | | | |
| **Name of assessor** | | |  | | |
| **Date assessment received** | | |  | | |
| **Date assessment review completed** | | |  | | |